



HILTON HEAD AREA HBA

# 29th Annual Builders Cup

PRESENTED BY

**ESPY**

LUMBER  COMPANY



SATURDAY, AUGUST 4, 2018  
PORT ROYAL GOLF CLUB, HILTON HEAD ISLAND

## TOURNAMENT SCHEDULE

7:30 – 8:30 AM

Registration, Warm Up, Breakfast and  
Sunrise Cocktails at Clubhouse

8:30 AM

Announcements & Rules

9:00 AM

Shotgun Start

2:30 PM (or finish)

Awards Ceremony & Dinner

*The Hilton Head Area HBA is proud to host its 29th Annual Builders Cup Golf Tournament. Boasting, 250+ players, as well as hundreds of sponsors and volunteers, the Builders Cup is the largest building industry tournament in South Carolina.*

*Don't delay! Registration for this annual sellout event is limited to the first 275 players. A variety of exposure sponsorships available to fit any budget – many offering exclusivity!*



## PLAYER PACKAGES

All player registrations include greens fees, cart, Antigua® performance golf shirt, clubhouse breakfast, on-course lunch, awards dinner and beverages.

### INDIVIDUAL PLAYER & SUPER TICKET REGISTRATION PACKAGE | \$150

Includes Super Ticket (\$50 value), which provides player two mulligans, entry into all four tournament cash and prize contests (Longest Drive, Hit the Head, Bust the Window, Ring the Dingy – Wheel of Swag NOT included) 30 raffle tickets, and 10 raffle tickets for exclusive Super Ticket prize drawings.

### FOURSOME REGISTRATION PACKAGE | \$600

Includes 4 Super Tickets (\$200 value), which provides each player in foursome two mulligans, entry into all four tournament cash and prize contests (Longest Drive, Hit the Head, Bust the Window, Ring the Dingy – Wheel of Swag NOT included), 30 raffle tickets, and 10 raffle tickets for exclusive Super Ticket prize drawings.

### SUPER TICKET ADD-ON | \$25

Includes all Super Ticket items except extra mulligans. \*Only 2 mulligans per player. Entry into all four tournament cash and prize contests, 30 raffle tickets, and 10 raffle tickets for exclusive Super Ticket prize drawings.

## SPONSOR PACKAGES

### PRESENTING SPONSOR (1 Available) ~~\$2,000~~ **SOLD**

- Two (2) Foursomes in Builders Cup Tournament
- Eight (8) Super Tickets in Builders Cup Tournament
- Presentation of Tournament Awards by Sponsor
- Announced Company Promotion at start of Awards Ceremony
- Logo on Sleeve of Tournament Player Shirts
- Banner(s) and/or Marketing Display at Tournament Entrance and Awards Ceremony\*
- Clubhouse & Course Signage with Logo
- Logo in Tournament Promotional Materials
- Logo on Tournament Volunteer T-Shirts
- Logo on HBA Website as Featured Event Sponsor
- Recognition in HBA Spec Sheet (weekly e-newsletter)
- Recognition in Annual Membership Directory

### AWARDS DINNER SPONSOR (1 Available) ~~\$2,000~~ **SOLD**

- One (1) Foursome in Builders Cup Tournament
- Four (4) Super Tickets in Builders Cup Tournament
- Announced Company Promotion during Awards Ceremony
- Banner(s) and/or Marketing Display at Awards Ceremony\*
- Clubhouse & Course Signage with Logo
- Logo in Tournament Promotional Materials
- Logo on Tournament Volunteer T-Shirts
- Logo on HBA Website as Featured Event Sponsor
- Recognition in HBA Spec Sheet (weekly e-newsletter)
- Recognition in Annual Membership Directory

### LUNCH SPONSOR (0 Available) ~~\$2,000~~ **SOLD**

- One (1) Foursome in Builders Cup Tournament
- Four (4) Super Tickets in Builders Cup Tournament
- Signage with Logo at On-Course Lunch Stations
- Exclusive Promotional Area Provided at On-Course Lunch Stations
- Banner(s) and/or Marketing Display Prominently Placed on Course\*
- Logo in Tournament Promotional Materials
- Logo on Tournament Volunteer T-Shirts
- Logo on HBA Website as Featured Event Sponsor
- Recognition in HBA Spec Sheet (weekly e-newsletter)
- Recognition in Annual Membership Directory

### PLATINUM SPONSOR \$2,000

- One (1) Foursome in Builders Cup Tournament
- Four (4) Super Tickets in Builders Cup Tournament
- Clubhouse Signage with Logo
- Banner(s) Prominently Displayed at Clubhouse and on Course\*
- Recognition during Awards Ceremony
- Logo in Tournament Promotional Materials
- Logo on Tournament Volunteer T-Shirts
- Logo on HBA Website as Featured Event Sponsor
- Recognition in HBA Spec Sheet (weekly e-newsletter)
- Recognition in Annual Membership Directory

### GOLD SPONSOR \$1,500

- One (1) Twosome in Builders Cup Tournament
- Two (2) Super Tickets in Builders Cup Tournament
- Clubhouse Signage with Logo
- Banner(s) Prominently Displayed at Clubhouse and on Course\*
- Recognition during Awards Ceremony
- Recognition in Tournament Promotional Materials
- Logo on Tournament Volunteer T-Shirts
- Recognition on HBA Website
- Recognition in HBA Spec Sheet (weekly e-newsletter)
- Recognition in Annual Membership Directory

### SILVER SPONSOR \$1,000

- One (1) Player Registration in Builders Cup Tournament
- One (1) Super Tickets in Builders Cup Tournament
- Clubhouse Signage with Logo
- Banner(s) Prominently Displayed at Clubhouse and on Course\*
- Recognition during Awards Ceremony
- Recognition in Tournament Promotional Materials
- Logo on Tournament Volunteer T-Shirts
- Recognition on HBA Website
- Recognition in HBA Spec Sheet (weekly e-newsletter)
- Recognition in Annual Membership Directory





### GOLF BALL SPONSOR (0 Available) \$2,000

- Company Logo Imprinted on Tournament Golf Balls Provided to Players
- Four (4) Player & Super Ticket Registration in Builders Cup Tournament
- Recognition on Clubhouse Signage
- Recognition during Awards Ceremony
- Recognition in Tournament Promotional Materials

### GOLF TOWEL SPONSOR (0 Available) \$2,000

- Company Logo Imprinted on Tournament Golf Towels Provided to Players
- Four (4) Player & Super Ticket Registration in Builders Cup Tournament
- Recognition on Clubhouse Signage
- Recognition during Awards Ceremony
- Recognition in Tournament Promotional Materials

### LADIES TEE PHOTO BOOTH SPONSOR (0 Available) \$2,000

- Professional photo booth and tent located at Ladies Tee Party activity on one course. Company can promote through sampling, product display, giveaways, etc. if desired.
- Company logo prominently displayed on booth and printed onto all photos
- Company logo on all photo booth photos from day uploaded to HBA Facebook page
- Four (4) Player & Super Ticket Registration in Builders Cup Tournament
- Recognition on Clubhouse Signage
- Recognition during Awards Ceremony
- Recognition in Tournament Promotional Materials

### COURSE HOSPITALITY SPONSOR \$1,100

- Prominent location in morning player staging area and at awards ceremony dinner to set up hospitality lounge/tent to promote company through sampling, product display, giveaways, etc. Food and/or beverages permitted for distribution at hospitality location at sponsors expense and coordination.
- Two (2) Player & Super Ticket Registration in Builders Cup Tournament
- Recognition on Clubhouse Signage
- Recognition during Awards Ceremony
- Recognition in Tournament Promotional Materials

### BREAKFAST & BLOODIES SPONSOR (1 Available) \$1,100

- Exclusive Company Promotion at Breakfast & Bloody Mary Clubhouse Tent
- Two (2) Player & Super Ticket Registration in Builders Cup Tournament
- Recognition on Clubhouse Signage
- Recognition during Awards Ceremony
- Recognition in Tournament Promotional Materials
- *HBA to provide cups imprinted with company's logo for an additional \$500*

### BUST THE WINDOW SPONSOR (1 Available) \$600

- Exclusive Company Promotion at Bust the Window Contest location on one course
- One (1) Player & Super Ticket Registration in Builders Cup Tournament
- Recognition on Clubhouse Signage
- Recognition during Awards Ceremony
- Recognition in Tournament Promotional Materials

### RING THE DINGY SPONSOR (0 Available) \$1,100

- Exclusive Company Promotion at Hit the Deck Contest location on one course
- One (1) Player & Super Ticket Registration in Builders Cup Tournament
- Recognition on Clubhouse Signage
- Recognition during Awards Ceremony
- Recognition in Tournament Promotional Materials

### CLUBHOUSE CONTEST SPONSOR (2 Available) \$600

- Exclusive Company Promotion at Clubhouse Contest (Longest Drive, Hit The Head, and Club Choice) of your choice (based on availability)
- One (1) Player & Super Ticket Registration in Builders Cup Tournament
- Recognition on Clubhouse Signage
- Recognition during Awards Ceremony
- Recognition in Tournament Promotional Materials

### BEVERAGE SPONSOR \$600

- Signage with Company Logo at All Beverage Station Locations (20+)
- One (1) Player & Super Ticket Registration in Builders Cup Tournament
- Recognition on Clubhouse Signage
- Recognition during Awards Ceremony
- Recognition in Tournament Promotional Materials

### WARM UP SPONSOR \$350

- Signage with Company Logo Displayed at Putting Greens and Driving Range
- One (1) Player & Super Ticket Registration in Builders Cup Tournament
- Recognition on Clubhouse Signage
- Recognition in Tournament Promotional Materials

### HOLE SPONSOR \$150

- Signage with Company Name Displayed at Tee Box on Both Courses
- Recognition in Tournament Promotional Materials

### PRIZE SPONSOR

- Sponsor to Provide Awards Ceremony Raffle Prizes to Tournament in exchange for recognition during drawing

### PRODUCT SPONSOR

- Sponsor to Provide Golf-related Company Promotional Items to be included in Player Gift Bags (*Promotional items require quantity of 280 items and a minimum sponsorship at the Double Hole Sponsor Level*)

### SPONSOR PLAYER REGISTRATION ADD-ON \$125

- Sponsor provided discounted rate to add player registration(s) to their sponsorship package

### AWARDS CEREMONY DINNER GUEST TICKET ADD-ON \$20

- Guest ticket for Awards Ceremony Dinner
- 20 Raffle Tickets

\*Banner(s) to be furnished by the sponsor

## PLAYER REGISTRATION

Company Name (as it should appear on signs and promotional materials)

Contact Name

Address

City, State, Ziip

Phone

Fax

Email

I am registering for *(Please indicate how many):*

☐ Individual Player & Super Ticket Registration Package \$150

☐ Foursome Registration Package \$600

☐ Builders Cup Presenting Sponsor (1 Available) \$5,000

☐ Awards Dinner Sponsor (1 Available) \$2,500

☐ Lunch Sponsor (2 Available) \$2,000

☐ Platinum Sponsor \$2,000

☐ Gold Sponsor \$1,500

☐ Silver Sponsor \$1,000

☐ Golf Ball Sponsor (1 Available) \$2,000

☐ Golf Towel Sponsor (1 Available) \$2,000

☐ Ladies Tee Photo Booth Sponsor (2 Available) \$2,000

☐ Course Hospitality Lounge Sponsor \$1,100

☐ Breakfast & Bloodies Sponsor (1 Available) \$1,100

☐ Bust the Window Sponsor (2 Available) \$600

☐ Ring the Dingy Sponsor (2 Available) \$600

☐ Clubhouse Contest Sponsor (2 Available) \$600

☐ Beverage Sponsor \$600

☐ Warm Up Sponsor \$350

☐ Double Hole Sponsor \$150

☐ Prize Sponsor

☐ Product Sponsor

☐ Sponsor Player Registration Add-On \$125

☐ Awards Ceremony Dinner Guest Ticket Add-On \$20

**TOTAL AMOUNT OF REGISTRATIONS/SPONSORSHIPS PURCHASED** \_\_\_\_\_

## PAYMENT INFORMATION

Please charge my: ☐ Visa ☐ MasterCard ☐ AMEX

Credit Card #

Name on card

Exp.

Card Code

Billing Address

State

Zip

☐ Check Enclosed

☐ Bill Me at the Address Above

**Return with Payment to: info@hhahba.com • P.O. Box 22360 • Hilton Head Island, SC 29925**

**PH: 843-681-9240 FAX: 843-689-5780**

Cancellation Policy: Entries cancelled after July 13, 2018 are non-refundable, however substitutions or replacement players are allowed. Cancellations must be received in writing.

## PLAYER INFORMATION

Company Name (as it should appear on signs and promotional materials)

Contact Name

Phone

Email

List information for players below:

Player Name	Company Name	Email Address
Mobile Number	Handicap	Shirt Size Circle One: Men's S M L XL 2XL 3XL Women's S M L XL 2XL

Player Name	Company Name	Email Address
Mobile Number	Handicap	Shirt Size Circle One: Men's S M L XL 2XL 3XL Women's S M L XL 2XL

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Player Name	Company Name	Email Address
Mobile Number	Handicap	Shirt Size Circle One: Men's S M L XL 2XL 3XL Women's S M L XL 2XL

Special Requests *Please use the following area to note if players should play together as a team, play separately, prefer to play on a certain course, etc.* \_\_\_\_\_

Return with Payment to: [info@hhahba.com](mailto:info@hhahba.com) • P.O. Box 22360 • Hilton Head Island, SC 29925  
PH: 843-681-9240 FAX: 843-689-5780





The HBA is offering sponsors a chance to share their message at the largest building industry golf tournament event in the state! This opportunity is ideal for the motivated sponsor looking to stage a hospitality tent at a tee box on one of two courses at Port Royal Golf Club.

## With your \$500 Hospitality Sponsorship you will receive:

- All you can eat food and beverages on the course
- 2 dinner tickets for the BBQ Awards Dinner
- Recognition in Awards program
- Recognition in Island Packet Thank You Ad
- Opportunity to provide promotional items for player swag bags



Sponsor responsible for providing tent and chairs.



SATURDAY, AUGUST 4, 2018  
PORT ROYAL GOLF CLUB, HILTON HEAD ISLAND



HILTON HEAD AREA HBA  
**29th Annual  
Builders Cup**



Questions? Contact a HBA Staff Member via [info@hhahba.com](mailto:info@hhahba.com) or by calling 843-681-9240.



# Volunteer Registration

Volunteers are needed for the 29<sup>th</sup> Annual Builders Cup, presented by the Hilton Head Area Home Builders Association on Saturday, August 4, 2018. If you are interested in participating, please complete the form and email to [admin@hhahba.com](mailto:admin@hhahba.com) or fax to 843-689-5780



**Check one of the following positions where you would be willing to assist:**

- **Course & Contest Attendant**

Oversees contests and help with raffle ticket sales throughout the day at clubhouse and on course *(20 people needed)*

☐ 8:00 a.m. – end of play (approximately 2:00 p.m.)

- **Food & Beverage Attendant**

Oversees food and beverage station on course *(10 people needed)*

☐ 8:00 a.m. – 2:00 p.m.

- **Food & Beverage Runner**

Carts food and beverage from commissary to on-course stations *(8 people needed)*

☐ 7:30 a.m. – 2:00 p.m.

- **Commissary Attendant**

Grills and prepares food at commissary *(10 people needed)*

☐ 7:00 a.m. – 2:00 p.m.

- **Tear Down Assistance**

Assists in tearing down course (moving coolers, tents, tables, signs, etc. to staging area) *(10 people needed)*

☐ 1:00 p.m. – 4:00 p.m.

**Name:**

**Company:**

**Mobile Phone:**

**Email:**

**T-Shirt Size:**

**If unable to volunteer full shift, list times available:**

**List any physical restrictions:**